

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 327291

Schedule Dates

Advertiser Pol/W Dalton/D/NC Governor (16265)

Agency Buying Time, LLC (2536)

Product Political - State Candidate (1071)

Brand 2208 GOV (135333)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name WELSH, KATHRYN

Phone/Fax /

CPE 323/326/2208

Account Types National/Political

Billing Type Standard

Comments DALTON FOR GOVERNOR

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/16/12

Last Modified 09/27/12

Entered By Jill Hipskind

CO-OP No

Headline # 06281063

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/03/12-10/03/12	5	:30	12:02A- 1:06A (EST)				1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/27/12
2.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	4:30A- 4:59A (EST)				1					1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12
3.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	5A- 5:30A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
4.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	5P- 5:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/27/12
5.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	5:30A- 6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
6.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	6P- 6P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/27/12
7.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	6:30A- 7A (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/27/12
8.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	6:58P- 7:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/27/12
9.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	8A- 9A (EST)				1					1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/27/12
10.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/27/12
11.0	Cancelled Line / Spot	10/03/12-10/03/12	4	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12
12.0	Cancelled Line / Spot	10/05/12-10/05/12	5	:30	4:30A- 4:59A (EST)									1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

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Contract # 327291

Schedule Dates	08/16/12	Date Entered	08/16/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	09/27/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2208 GOV (135333)	Headline #	06281063
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WELSH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2208	Commission	\$0.00
Account Types	National/Political	Net Total	\$0.00
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/05/12-10/05/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
15.0	Cancelled Line / Spot	10/05/12-10/05/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/27/12
16.0	Cancelled Line / Spot	10/05/12-10/05/12	5	:30	6:58P- 7:30P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/27/12
17.0	Cancelled Line / Spot	10/05/12-10/05/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/27/12
18.0	Cancelled Line / Spot	10/05/12-10/05/12	4	:30	8A- 9A (EST)						1			1	\$975.00	\$975.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/27/12
19.0	Cancelled Line / Spot	10/05/12-10/05/12	5	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/27/12
20.0	Cancelled Line / Spot	10/08/12-10/08/12	5	:30	12:02A- 1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/27/12
21.0	Cancelled Line / Spot	10/08/12-10/08/12	5	:30	12:02A- 1:06A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12
22.0	Cancelled Line / Spot	10/08/12-10/08/12	5	:30	12P- 1P (EST)									1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
23.0	Cancelled Line / Spot	10/08/12-10/08/12	4	:30	5:30P- 6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/27/12
24.0	Cancelled Line / Spot	10/08/12-10/08/12	4	:30	6:58P- 7:30P (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/27/12
25.0	Cancelled Line / Spot	10/08/12-10/08/12	4	:30	6:58P- 7:30P (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/27/12
26.0	Cancelled Line / Spot	10/08/12-10/08/12	5	:30	12:02A- 1:06A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Bookend P/B Piggy Back

Printed At: 10:55 AM on Friday, September 28 2012



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Contract # 327291

Schedule Dates	Advertiser	Agency	Product	Brand	Salesperson	Sales Office	Buyer Name	Phone/Fax	CPE	Account Types	Billing Type	Comments	Date Entered	Last Modified	Entered By	CO-OP	Headline #	Demo	Order Type	Package Deal	Commission %	Commission	Net Total	Sales Tax
	Pol/W Dalton/D/NC Governor (16265)	Buying Time, LLC (2536)	Political - State Candidate (1071)	2208 GOV (135333)	Telerep/Philadelphia, Philadelphia (1057)	Telerep/Philadelphia	WEISH, KATHRYN	/	323/326/2208	National/Political	Standard	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****	08/16/12	09/27/12	Jill Hipskind	No	06281063		Normal		15.00	\$0.00	\$0.00	

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	10/08/12-10/08/12	4	:30	7A- 8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/27/12
28.0	Cancelled Line / Spot	10/08/12-10/08/12	5	:30	7:30P- 7:56P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/27/12
29.0	Cancelled Line / Spot	10/06/12-10/06/12	4	:30	6A- 7A (EST)					1				1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/27/12
30.0	Cancelled Line / Spot	10/06/12-10/06/12	4	:30	7A- 8A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/27/12
31.0	Cancelled Line / Spot	10/06/12-10/06/12	4	:30	7P- 8P (EST)					1				1	\$450.00	\$450.00	Charlotte (WSOC)	ET WEEKEND	9/27/12
32.0	Cancelled Line / Spot	10/06/12-10/06/12	4	:30	8A- 9A (EST)					1				1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	9/27/12
33.0	Cancelled Line / Spot	10/07/12-10/07/12	4	:30	12P- 12:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	9/27/12
34.0	Cancelled Line / Spot	10/07/12-10/07/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	9/27/12
35.0	Cancelled Line / Spot	10/07/12-10/07/12	4	:30	9A- 10A (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)	THIS WEEK	9/27/12
36.0	Cancelled Line / Spot	10/04/12-10/04/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/27/12
37.0	Cancelled Line / Spot	10/04/12-10/04/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/27/12
38.0	Cancelled Line / Spot	10/04/12-10/04/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/27/12
39.0	Cancelled Line / Spot	10/04/12-10/04/12	4	:30	4:30A- 4:59A (EST)					1				1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Pol/W Dalton/D/NC Governor (16265)
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Political - State Candidate (1071)
2208 GOV (135333)
Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia
WELSH, KATHRYN
/ 323/326/2208
National/Political
Standard

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

08/16/12
09/27/12
Jill Hipskind
No
06281063
Normal
15.00
\$0.00
\$0.00
Sales Tax

Grand Total:

Spots

Rate

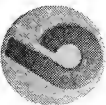
DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Cancelled Line / Spot	10/04/12-10/04/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
41.0	Cancelled Line / Spot	10/04/12-10/04/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
42.0	Cancelled Line / Spot	10/04/12-10/04/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/27/12
43.0	Cancelled Line / Spot	10/04/12-10/04/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/27/12
44.0	Cancelled Line / Spot	10/04/12-10/04/12	5	:30	7:30P- 7:56P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/27/12
45.0	Cancelled Line / Spot	10/04/12-10/04/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/27/12
46.0	Cancelled Line / Spot	10/02/12-10/02/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/27/12
47.0	Cancelled Line / Spot	10/02/12-10/02/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/27/12
48.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	4:30A- 4:59A (EST)					1				1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/27/12
49.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	5P- 5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/27/12
50.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/27/12
51.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/27/12
52.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 327291

Schedule Dates

Advertiser

Pol/W Dalton/D/NC Governor (16265)

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

08/16/12

Last Modified

09/27/12

Entered By

Jill Hipskind

CO-OP

No

Headline #

06281053

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$0.00

Net Total

\$0.00

Sales Tax

\$0.00

Grand Total:

Spots

Rate

DALTON FOR GOVERNOR

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Cancelled Line / Spot	10/02/12-10/02/12	5	:30	6:58P- 7:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/27/12
54.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/27/12
55.0	Cancelled Line / Spot	10/02/12-10/02/12	5	:30	7:30P- 7:56P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/27/12
56.0	Cancelled Line / Spot	10/03/12-10/03/12	5	:30	10A- 11A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/27/12
57.0	Cancelled Line / Spot	10/05/12-10/05/12	4	:30	5P- 5:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/27/12
58.0	Cancelled Line / Spot	10/04/12-10/04/12	4	:30	7A- 8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		9/27/12
59.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	5A- 5:30A (EST)	1								1	\$525.00	\$525.00	Charlotte (WSOC)		9/27/12
60.0	Cancelled Line / Spot	10/02/12-10/02/12	4	:30	6:30A- 7A (EST)	1								1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		9/27/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

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Weekend P/B Piggy Back

ed At: 10:55 AM on Friday, September 28 2012